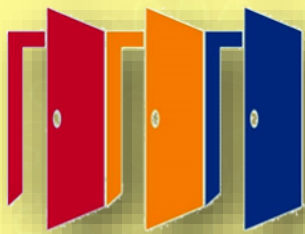


The Weekly Bulletin of the Rotary Club of Surathkal

Rotary District 3181

Charter No. 27539

ROTARY
OPENS
OPPORTUNITIES

E-SUHRITH

25th January 2021

VOL: 13 ISSUE: 29

www.rcsurathkal.org**Dear fellow Rotarians,**

When we look into our journey in Rotary one of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Same way every Country has got some guiding principles to guide them towards development of the nation. We Indian have adopted a unique Constitution drafted by eminent legal luminous. The day when we adopted our Constitution is celebrated as Republic Day on 26th Jan. every year.

On the occasion of Republic Day celebrations, RC Surathkal wishes heartiest greeting and good wishes to all. We need to be grateful to our founding fathers who formulated and drafted an exemplary Constitution of India that has steered India towards progress and development.

Since this year 26th day of Jan. 21 falls on Tuesday i.e. on the day of our regular meeting we intend to celebrate the day by having **a guest speaker and felicitating hard and committed worker** who is committed for the development of our area.

I request all the Rotarians to join with us to celebrate **Republic Day on 26th Jan. 2021 at VIRAT.**



Yours in Rotary
P Raghavendra, President

We celebrate the birthdays of
Rtn. P Shrinivasa Rao on 4th and S Narasimhamurthy on 5th of
February and
Ann Vidya Rammohan on 31st of January



Conveys our Special Greetings to them on these special occasions.

E SUHRITH

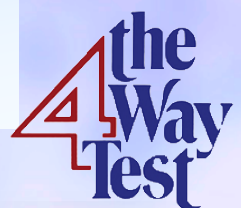
Of the things we think, say or do

1. Is it the truth ?
2. Is it fair to all concerned ?
3. Will it build goodwill and better friendships ?
4. Will it be beneficial to all concerned ?

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E SUHRITH

ARE WE GETTING INVOLVED WITH COVID VACCINATION

Dear District governors.

In these difficult days, we are so heartened to receive such uplifting reports on the unrelenting efforts of our Rotary members who have responded in their communities against the Covid-19 pandemic.

Today, the single question we hear time and again as we traverse the virtual world is, "Are we getting involved with Covid vaccination?" Considering the success and expertise we have gained in our polio eradication effort, this question is both natural and timely.

The answer is yes. We will have an important role in the months ahead.

This does not mean we will deviate in any way from our avowed commitment to eradicating polio, which remains our highest priority and will continue to be our only corporate programme. Polio vaccinations and surveillance activities must continue unabated, as must our effort to raise \$50 million per year for this effort.

But as we know, there is a pandemic sweeping the world. The Board of RI and the Trustees of our Foundation met in joint session and have agreed that we have a role to play.

We ask you, then, to encourage your clubs to:

- ◆ Utilise Rotary's knowledge of vaccine safety and efficacy based on our polio eradication experience
- ◆ to conduct vaccination education and communication outreach in your communities This will need to be
- ◆ tailored to local contexts to address unique cultural and regional needs. Your leadership will be critical in
- ◆ crafting the appropriate messages and strategies.
- ◆ Engage, where appropriate, with our current polio eradication partners WHO and UNICEF at the country level to offer Rotary's support to Covid-19 response activities, including vaccination efforts.
- ◆ Partner at the local level with governments, corporations and foundations to support Rotary activities at the country level.

Through hundreds of global grants and projects Rotary members have demonstrated what we can accomplish to raise awareness, deliver critical personal protection equipment and provide support to frontline health workers. As you learn of work being done in your area, please encourage to add to the more than 3,000 projects already registered on Rotary Showcase; We would like to know about them.

We have one final call to action: Help us combat the powerful, growing force of vaccine resistance and misinformation. Our advocacy in our communities will be critical; we need to spread the message about the power of vaccines to save lives.

Working together we have done so much to adapt to the Covid 19 Pandemic, to care for our communities and to prepare Rotarians for the work ahead.

We do this for ourselves and for future generations. We do this as part of our obligation to support

World as it faces the most significant challenge of this generation.

Thank you.

Helger Knaack
RI President

KR Ravindran
TRF Chair



Rear view mirror has gone for servicing.;)), leaving space for a more pressing article. Should be back as usual next week

Gallery Link: <https://sites.google.com/site/rotarysurathkalgallery/>

TRF TRUSTEE DECISIONS

The Rotary Foundation Trustees met virtually on 14 July*, 18 August**, 15 September‡, and 20 October‡‡ 2020. At these meetings, the Trustees reviewed five committee reports and recorded 48 decisions.

Administration—The Trustees

to provide RI directors with a primary contact to The Rotary Foundation and its regional leaders, agreed to pair a trustee with each zone;* requested the Strategic Planning Committee to review the Rotary Foundation’s committee structure and to recommend changes that will align the Foundation’s committee structure with the structural changes the RI Board is making to its committees and further requested their chair to appoint a group of Trustees to consult with the Strategic Planning Committee on its recommended changes; in accordance with the Rotary Code of Polices, Chair-elect John Germ in collaboration with President-elect Shekhar Mehta, established the following goals for Rotary in 2021–22:‡‡

GOALS FOR PRIORITY 1 – INCREASE OUR IMPACT

- Eradicate polio and highlight Rotary’s role.
- Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to \$2.025 billion by 2025.
- Improve and effectively communicate the measurable impact of:
 - a. Service projects by clubs;
 - b. District grants, global grants, programs of scale, PolioPlus and the Rotary Peace Centers.
- Build new partnerships, including opportunities with government agencies, to enhance the global foot print of humanitarian projects.
- Focus our program efforts to increase our impact.

GOALS FOR PRIORITY 2 – EXPAND OUR REACH

Grow Rotary membership to 1.3 million by:

- a. Emphasizing “Each One, Bring One” as the call to action for attracting new and more diverse members into our existing clubs;
- b. Increasing and diversifying participant base by starting new and innovative clubs and participant engagement channels.
- c. Increasing the coordination and accountability of the directors, regional leaders and district membership chairs.

7. Strengthen Rotary’s brand and image including increased focus on social media.

GOALS FOR PRIORITY 3 – ENHANCE PARTICIPANT ENGAGEMENT

8. Enhance engagement with an emphasis on leveraging technology among Interact, Rotaract and Rotary club members and other Rotary participants.
9. Increase collaboration between all participants, in particular between Rotary clubs and Rotaract clubs.
10. Use our core values as a focus for engagement.
11. Enhance engagement through business networking opportunities amongst Rotary participants.

GOALS FOR PRIORITY 4 – INCREASE OUR ABILITY TO ADAPT

12. Support and encourage the use of virtual connectivity to optimize in-person meetings, trainings, fundraising and service projects.
13. Review our volunteer leadership structure and improve responsibility and accountability.
14. Support regionalization of governance and service delivery.

Fund Development—The Trustees

endorse the 2021–22 worldwide comprehensive fundraising goal, to be announced at the 2021 International Assembly.‡‡

Programs—The Trustees

in addressing the World Fund budget shortfall

amended the minimum budget of a global grant from US\$15,000 to \$30,000;*

agreed with the comprehensive recommendations of the World Fund Workgroup (implementation plan to be presented at the December Trustees meeting) ‡‡

to align with the RI Board’s recent decisions to elevate Rotaract,

encouraged regional Rotary Foundation coordinators and district Rotary Foundation chairs to better engage Rotaractors in training opportunities, fundraising, and support of The Rotary Foundation;

encouraged Rotaract clubs to appoint club leaders to support The Rotary Foundation;

encouraged Rotary clubs to include Rotaract club leaders in their club Foundation committee;

agreed to appoint Rotaractor members of the Rotaract Committee to advise the Trustees on matters related to Rotaract;

requested Trustee chairs to appoint a Trustee liaison to the Rotaract Committee and invite the Rotaract Committee to advise the Trustees directly on matters related to The Rotary Foundation;*

agreed that clubs in Iraq may participate in Rotary Foundation programs and grant opportunities;**

approved a policy statement and implementation plan for the new Environment Area of Focus.‡

Finance—The Trustees

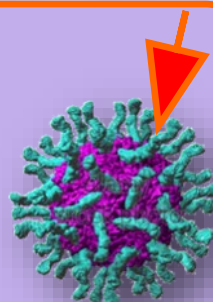
approved establishment of a new associate foundation in Korea.‡‡



Source: Rotary International
Courtesy: eFlash_Rotary Kalamassery



On **13th January 2014**
India was officially
declared as **Poliofree.**
NOW IS THE TIME
FOR MORE VIGIL



...info....

Rotary

**ROTARY INTERNATIONAL DISTRICT 3181
DISTRICT CONFERENCE 2020-2021
'ABHAYA'**

Date :
April 30, May 1st & 2nd
Venue :
Adyar Gardens, Mangalore
(Air Conditioned)

Most awaited
event of the year

- Motivational Speakers
- Captivating Orators
- Eye Catching Entertainment
- Delicious Food-Special Coastal Delicacy
- Chaithanya - House of Friendship

Early Bird Registration Rs. 4500/- (Upto 31st Jan 2021)

The registration fees for the conference is as follows:

Rotarians - ₹ 4,500
Anns, Annets, Johns (above 18 years)- ₹ 3,500
Annets & Johns (12-18 years)- ₹ 2,000
Annets & Johns (Below 12 years)- NIL

**Suresh Kamath,
Conference
Treasurer.**

RI District 3181 - Zone 2 and 3
RC Derlakatte hosts **Jhanak Jhanak Payal Baaje, the Zonal Dance Competitions 2020 -21** on 14th February, at Canara High School, Urva, Mangalore. The event commences from 8.00 AM.
Morning Session: Singing Competition and Mime Show
☐ Tea and Registration -0800 a.m - 0830 a.m ; ☐ Inauguration -0845 a.m.; ☐ Team to be ready - 0850 a.m
☐ Events will start at -0900 a.m
Events:
1. Dance Group(Rotary Family), 2. Dance Solo (Children of Rotarians Annet or Jon below 14 year age), 3. Dance Solo (Children of Rotarians Annet or Jon above 14 year age) .
For Rules and Regulations contact the club Secretary at 94481 11440

...PolioPlus...

ದೇಶಾದ್ಯಂತ ಜನವರಿ 31ಕ್ಕೆ ಪಲ್ಸ್ ಪೋಲಿಯೋ ಕಾರ್ಯಕ್ರಮ ನಿಗದಿ



16 Jan 21 - 1:28 PM

SAMSUNG 21 next Galaxy devices to be won! Watch Galaxy Unpacked January 14, 2021 at 8 PM REGISTER NOW

ನವದೆಹಲಿ, ಜನವರಿ 14: ದೇಶದಲ್ಲಿ ಜನವರಿ 31ರಂದು ಪಲ್ಸ್‌ಪೋಲಿಯೋ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಡೆಸಲು ನಿರ್ಧರಿಸಲಾಗಿದೆ. ಆರೋಗ್ಯ ಮತ್ತು ಕುಟುಂಬ ಕಲ್ಯಾಣ ಇಲಾಖೆ ಈ ಕುರಿತು ನಿರ್ಧಾರ ಪ್ರಕಟಿಸಿದೆ.

ದೆಹಲಿಯ ರಾಷ್ಟ್ರಪತಿ ಭವನದಲ್ಲಿ ಮಕ್ಕಳಿಗೆ ಪೋಲಿಯೋ ಲಸಿಕೆ ಹಾಕುವ ಮೂಲಕ ರಾಷ್ಟ್ರಪತಿ ರಾಮನಾಥ್ ಕೋವಿಂದ್ ಜನವರಿ 30ರಂದು ರಾಷ್ಟ್ರೀಯ ಪಲ್ಸ್ ಪೋಲಿಯೋ ಲಸಿಕೆ ಅಭಿಯಾನಕ್ಕೆ ಚಾಲನೆ ನೀಡಲಿದ್ದಾರೆ